



2009 State of the Fraser Basin Conference & Sustainability Awards Dinner

THE MANY FACES OF SUSTAINABILITY

Strategies and Success Stories for Today's Leaders

IN BUSINESS, IN COMMUNITIES & IN THE ENVIRONMENT



February 19-20, 2009 • Vancouver Convention & Exhibition Centre

Held in conjunction with our first-ever—
Youth Uniting for Sustainability • February 18, 2009

The Conference that Puts it All Together

Strong communities. Vibrant economies. Healthy ecosystems.

Each of these paints a different picture—or so it seems. But in life, as in art, the whole is greater than the sum of the parts. When it comes to the health of our communities, economies and environment, all are integrally connected. Together they create another picture—Sustainability—and it's one this Conference brings to life!

The Many Faces of Sustainability: Strategies and Success Stories for Today's Leaders, the sixth biennial State of the Fraser Basin Conference, is your must-attend event for 2009. This is where 400 people from business, the public sector, First Nations and environmental and community organizations will meet to assess the current state of sustainability and to discover emerging opportunities for leadership across many fields of endeavour.

Sustainability is about making choices for the long term, and for future generations. The 2009 Conference brings a focus to business and community sustainability, and offers leaders and innovators across sectors an inspirational look at strategies, lessons learned and stories of success, and of course, the people behind them all.

Sponsorship Opportunities

PLATINUM SPONSOR | \$30,000

- Opportunity at the Conference to give a short presentation on your sustainability initiatives
- Your logo prominently displayed on all 2008-2009 marketing and media promotions and on the Conference webpage
- Recognition as a Platinum sponsor by the FBC Chair in the Conference opening and closing
- Display of your logo at the Conference (program, signage and screen display)
- Your logo on the print and online versions of Sustainability Snapshot 4, our pivotal report on sustainability indicators and stories. The fourth edition will be launched at the Conference and distributed throughout 2009 and into 2010
- Opportunity for a display booth
- 4 complimentary tickets for your organization or delegates of your choice

GOLD SPONSOR | \$20,000

- Recognition as a Gold sponsor by the FBC Chair in the Conference opening and closing
- Your logo prominently displayed on all 2008-2009 marketing and media promotions and on the Conference webpage
- Display of your logo at the Conference (program, signage and screen display)
- Your logo on the print and online versions of Sustainability Snapshot 4, our pivotal report on sustainability indicators and stories. The fourth edition will be launched at the Conference and distributed throughout 2009 and into 2010
- Opportunity for a display booth
- 2 complimentary tickets for your organization or delegates of your choice

SILVER SPONSOR | \$10,000

- Recognition as a Silver sponsor by the FBC Chair in the Conference opening and closing
- Your logo prominently displayed on all 2008-2009 marketing and media promotions and on the Conference webpage
- Display of your logo at the Conference (program, signage and screen display)
- Your logo on the print and online versions of Sustainability Snapshot 4, our pivotal report on sustainability indicators and stories. The fourth edition will be launched at the Conference and distributed throughout 2009 and into 2010
- Opportunity for a tabletop display
- 1 complimentary ticket for your organization or delegate of your choice

Why You'll Want to Be a Sponsor

By becoming a sponsor of the next State of the Fraser Basin Conference, you'll show you're already delivering on the big picture! Gain positive profile for your own sustainability commitments by supporting the Conference and all it offers:

- *Sustainability Snapshot 4*, a report that delivers the latest sustainability research and success stories across social, economic and environmental sectors in communities of the Fraser River Basin
- Inspirational plenary and workshop speakers who are top of their field and ahead of their time
- A strong cross-section of attendees—from CEOs to business managers, elected officials and staff from Federal, Provincial, Local and First Nations governments, and a diversity of leaders and innovators in civil society
- Our first-ever youth congress on sustainability featuring youth leaders from across BC
- A special awards dinner that shines a spotlight on the champions of sustainability.

Special Event and Speaker Sponsors

Another popular choice is to take top billing at one of these special events. Just ask us for details.

BRONZE SPONSOR | \$5,000

- Recognition as a Bronze sponsor by the FBC Chair in the Conference opening and closing
- Your logo prominently displayed on all 2008-2009 marketing and media promotions and on the Conference webpage
- Display of your logo at the Conference (program, signage and screen display)
- Your logo on the print and online versions of Sustainability Snapshot 4, our pivotal report on sustainability indicators and stories. The fourth edition will be launched at the Conference and distributed throughout 2009 and into 2010
- Opportunity for material display

Youth Congress/February 18.....	\$30,000
Special Opening Event/February 18.....	\$10,000
Sustainability Awards Reception & Gala Dinner/February 19.....	\$25,000
Conference Speakers.....	\$5,000
Conference Lunch/February 19.....	\$5,000

Other Sponsorships

Youth Delegate Sponsorships.....	\$1,000
Sponsorship of Delegates Without Institutional Support.....	\$1,000
Refreshment Breaks.....	\$1,000

For more on becoming a sponsor, please contact us:

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Bob Purdy, *Director, Corporate Development and Communications*
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Fraser Basin Council

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