



## Fraser Basin Council

### **For Immediate Release - February 11, 2003**

#### **New Fraser Basin Council Directors Strengthen Integrated Approach to Sustainability**

Vancouver, BC: Fraser Basin Council Chair Jack Blaney today announced the appointment of eight new directors to the Council.

"Sustainability is not just about the environment nor the economy – it involves the integration of economic, social and environmental considerations in all our planning for the future health and prosperity of the Fraser River Basin," said Blaney. "Our eight new directors on the Fraser Basin Council are truly outstanding, and strengthen the Council's integrated approach to sustainability. They bring not only unique regional perspectives to our Board of Directors, but also expertise in a wide range of fields. These include small and large business, environmental stewardship, agriculture and ranching, tourism, local government, flood hazard management, community economic development and corporate social responsibility. It is a privilege to welcome such high calibre directors to our board."

Home to 2.6 million people, the Fraser River Basin extends from the River's headwaters in the Rockies to its delta in Richmond. The California-size Basin covers over one quarter of the province, supports diverse ecosystems and accounts for 80 per cent of BC's economic activity.

Formed just over five years ago, the non-profit, non-partisan Fraser Basin Council brings people together to find solutions to long-standing issues and conflicts and to take advantage of opportunities. The mandate of the Council is to ensure that decisions we make about the Basin today will protect and advance its economic, environmental and social sustainability into the future. The Council's 36 member board includes individuals from all regions of the Fraser Basin, with representatives from federal, provincial, local and First Nations' governments, as well as from the private sector and community and environmental organizations.

The Council recently released its groundbreaking ***State of the Fraser Basin Report: A Snapshot on Sustainability***. For a copy of the report, call 604-488-5350. The report is also available in PDF format on our website: [www.fraserbasin.bc.ca](http://www.fraserbasin.bc.ca).

#### **New Fraser Basin Council Directors (see short bios on page 2):**

**Ted Bacigalupo** is from Blind Bay and represents the Columbia Shuswap Regional District on the Council.

**Dave Barratt** from Mission is the former Harbour and Ports Regional Director for Transport Canada, and represents the Fraser Valley Region.

**Judy Guichon** is a Nicola Valley rancher and represents the Thompson Region.

**Dave Hendrixson** is the Mayor of Wells and represents the Cariboo Regional District.

**Hugh O'Reilly** is the Mayor of Whistler and represents the Squamish Lillooet Regional District.

**Sylvia Pranger** is Mayor of Kent and represents the Fraser Valley Regional District.

**Coro Strandberg** heads Strandberg and Associates Consulting and is the Basin Wide representative for social sustainability .

**David Van Seters** is President of Small Potatoes Urban Delivery and represents the Greater Vancouver, Squamish, Pemberton Region.

**For more information or a complete list of Fraser Basin Council Directors, contact:**

**Raymond McAllister, Director of Communications**

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***Social well-being supported by a vibrant economy and sustained by a healthy environment***

**New Fraser Basin Council Directors:**

**Ted Bacigalupo** is an elected official from **Blind Bay** and represents the **Columbia Shuswap Regional District** on the Council. He is a retired CN Rail Marketing Officer dealing with Canadian business and industry. He served on many community organizations including the United Way Campaign, Canadian Red Cross, Columbia Shuswap Regional Hospital District and Shuswap Airport Commission.

**Dave Barratt** is the former Harbour and Ports Regional Director for Transport Canada where he provided a leadership role for a multi-agency environmental action program to achieve sustainable growth. He is one of the two non-government representatives from the **Fraser Valley Region**. Mr. Barratt is retired but is an active volunteer in his community of **Mission**.

**Judy Guichon** runs an historic ranch near **Quilchena** in the Nicola Valley, and represents the **Thompson Region** on the Council. Judy and her husband introduced holistic ranch management to BC. She was a founder of the Nicola Valley Recycling Society and has served on many community organizations including the Nicola Valley General Hospital, the 4-H Club, the Nicola Valley Community Round Table and the Grasslands Conservation Society of BC. In 2002, her ranch was awarded the BC Cattleman's Association Environmental Stewardship Award followed by the Canadian Cattleman's Association National Environmental Stewardship Award.

**Dave Hendrixson** is **Mayor of Wells**, a small tourist oriented community near Barkerville. He sits on the Council as the representative from the **Cariboo Regional District**. He is active with many community groups including the Chamber of Commerce, the Wells & Area Trails Society and Wells Best Seniors Society.

**Hugh O'Reilly** is the well-known **Mayor of Whistler** which, along with Vancouver, is bidding to host the 2010 Winter Olympic Games. Whistler has developed a comprehensive sustainability plan to guide the development of the resort community. He represents the **Squamish Lillooet Regional District**.

**Sylvia Pranger** is **Mayor of Kent** and represents the **Fraser Valley Regional District** on the Council. She is self-employed and has been active in many community organizations including the Fraser Valley and Chilliwack/Kent/Harrison Boards of Health, Youth Accountable and the Prospera Credit Union.

**Coro Strandberg**, Principal, Strandberg and Associates Consulting, is the **Basin Wide representative for social sustainability**. She has held positions with the provincial government (e.g., Policy Advisor for the Green Economy), and was the social planner for the City of Surrey. She served as a president of SPARC, chair of VanCity Savings Credit Union, director of VanCity Capital Corporation and member of the BC Round Table on Environment and the Economy. Her company provides strategic services to businesses, government and non-governmental organizations on integrating social and environmental values into the marketplace.

**David Van Seters** is **President of Small Potatoes Urban Delivery**, Canada's leading organic grocery home delivery firm. He represents the **Greater Vancouver, Squamish, Pemberton Region** on the Council. He joined KPMG in 1989 and served as the firm's National Environmental Practice Leader until 1994. He is past-president of the Mainland British Columbia Better Business Bureau, sits on the advisory board for *Enviroline* (an environmental business publication), is co-founder of the Vancouver Chapter of the World Business Academy and served on the Environment Committee of the Canadian Chamber of Commerce.

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