



MEDIA ADVISORY - APRIL 30, 2003

SUCCESS STORIES AMIDST ECONOMIC UNCERTAINTY:

SHARING LESSONS LEARNED – A FORUM FOR BUILDING STRONG RURAL COMMUNITIES

Date: May 2 & 3, 2003
Location: University of Northern British Columbia
Prince George, BC

As rural BC experiences economic transition with changes in the traditional resource sectors, many communities have inspiring stories about how they have diversified their economies and taken advantage of new opportunities.

The upcoming "Sharing Lessons Learned" Forum brings together over 100 rural champions from across BC to share practical lessons and ideas for achieving success in building stronger local communities. This Forum is a follow-up to a previous conference in 2001 and a compendium of lessons learned that was published by the Fraser Basin Council and Rural Team BC. The Forum promises to be information-rich and action-packed! Sessions will focus on building effective community visioning and planning, building local partnerships between aboriginal and non-aboriginal communities, developing community leaders, and encouraging collaborative use and management of natural resources. There will be time for small groups to discuss priority concerns in the "Table Dialogue Session" – a new approach for you to get input on your issue.

**Sponsored by Fraser Basin Council and Rural Team BC in
cooperation with the Government of Canada and Government of BC**

Schedule: See attached agenda (PDF files) for detailed program and speakers list.

Friday, May 2:	Welcome from BC Rural Team/Fraser Basin Council	8:45 am - 9:00 am
	Government and Rural Initiatives - What's Happening?	9:10 am - 9:40 am
	Panel Sessions	10:30 am - 2:30 pm
	Workshop Sessions	3:00 pm - 4:00 pm
	Table Dialogue Session	4:15 pm - 5:00 pm
Saturday, May 3:	Keynote Speaker - Dr. Charles Jago, President, UNBC	8:30 am - 9:00 am
	Workshop Sessions	9:15 am - 2:45 pm
	Youth Panel	3:15 pm - 3:45 pm
	WHERE TO FROM HERE?	4:15 pm - 5:00 pm

Note: Media are invited to attend any or all of the sessions at no cost.

Contact for the Event:

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For more information on Wednesday, April 30 or Thursday May 1 contact:

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