



Fraser Basin Council

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Mid-Fraser Economic Development Conference in Lillooet: Practical ideas and tools to make your business dream a reality

Date: March 5 – 7, 2004

Location: Lillooet Recreation Centre, Lillooet, BC

Cost: Just \$99 for the 3-day conference or \$49 per day

“Working together to share ideas and make them a reality” is the theme of an ambitious conference to promote sustainable economic development in the mid-Fraser region. Organized under the auspices of the Fraser Basin Council’s Strengthening Communities initiative, this practical, hands-on conference is attracting speakers and delegates from the Fraser Canyon, the eastern Fraser Valley, Pemberton, the Thompson-Nicola region and the southern Cariboo.

Who should attend? Conference Chair Phil Hallinan of the Fraser Basin Council says, “We are inviting people who have a great idea for a new business but don’t know how to get started, people who are already established in business but want to see the business climate improve, potential investors interested in the region, youth interested in becoming entrepreneurs, and anyone who is concerned about the sustainable economic development of the region.”

Local leaders are enthusiastic about the conference. “This type of event is critical to the success of our communities, especially in these trying economic times,” said Greg Kamenka, Mayor of Lillooet. Chief Bradley Jack, Chairperson of the Lillooet Tribal Council, stated, “This is a great opportunity for our people to be involved, learn about partnerships, and to see what is possible for economic development within our communities.” Mayor of Lytton Chris O’Connor said, “Our small communities have to work together to fashion economic development solutions which are complementary to our resources and manpower. This conference is one of the ways to facilitate critical community partnerships.”

Conference topics include:

- business planning and marketing;
- a “how to” on securing financing;
- regional 2010 Olympic opportunities;
- regional agriculture, tourism and mining initiatives and opportunities;
- sharing and learning from success stories;
- special sessions for youth and women entrepreneurs;
- addressing local labour market issues;
- building effective partnerships and joint-ventures; and much more.

Event Partners:

Fraser Basin Council, BC Ministry of Sustainable Resource Management, Western Economic Diversification Canada, Ainsworth Lumber Co. Ltd., BC Hydro, Community Futures Development Association (Central Interior First Nations and Sun Country CFDA)

For a detailed agenda and list of speakers, go to: www.fraserbasin.bc.ca

To register for the conference, contact:

Judy Basso, Conference Coordinator

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For conference information, contact:

Phil Hallinan, Conference Chair

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The Fraser Basin Council is a non-profit society established in 1997 to bring people together to find solutions to long-standing issues and conflicts, and take advantage of opportunities in the Fraser River Basin. The mandate of the Council is to ensure that the decisions we make about the Basin today will protect and advance its economic, environmental and social sustainability into the future.

Social well-being supported by a vibrant economy and sustained by a healthy environment