



**Fraser Basin Council's "Sustainability Works!" Conference Begins on  
Friday, Nov. 26**

**State of the Fraser Basin Report 2004: Sustainability Snapshot 2 to be Released**

November 23, 2004

BC's largest and most important sustainability conference ever will be held in Vancouver on Friday November 26 and Saturday November 27 at the Marriott Renaissance Hotel in downtown Vancouver. At the conference, the Fraser Basin Council will release its second *Sustainability Snapshot* report that includes information on 17 key environmental, economic and social indicators on issues that affect each of our lives, every day.

The 2004 State of the Fraser Basin Conference will bring together an unprecedented lineup of diverse and knowledgeable speakers committed to advancing sustainability throughout British Columbia. Speakers include farmers and ranchers, CEOs of major corporations, mayors and councillors from throughout the Fraser Basin, First Nations leaders, small business owners, senior federal and provincial ministers and officials, members of the media, students and the heads of major environmental, multicultural and smart growth organizations.

Together, these speakers will discuss, describe and debate how we can best manage the Fraser River Basin's growth in ways that will enhance the economic, social and environmental health of the entire province. During seven concurrent sessions, they'll tackle hot sustainability issues on a variety of topics including Agriculture and Food Production, Business, Climate Change, Fish and Fisheries, Flood and Drought, Sustainable Communities and Improving Aboriginal/non-Aboriginal Relations.

Among the highlights at this year's Conference will be the "State of the Basin Address" by Fraser Basin Council Chair Patrick Reid (Friday, Nov. 26) and a response to the address from community and business leaders. YVR's Michael O'Brien will be the keynote luncheon speaker. Later, government leaders will present their perspectives.

In addition, there will be a special session – *A 2020 Vision for 2010: Going for Sustainability Gold!* – on Saturday, Nov. 27. Moderated by The Vancouver Sun's Editor-In-Chief Patricia Graham, this session will feature 2010 Winter Games CEO John Furlong, Man In Motion Rick Hansen, Alcan BC's Richard Prokopanko, Assembly of First Nations BC Regional Chief Shawn Atleo, recent UBC graduate Alice Miro, BC Hydro President and CEO Bob Elton, and Cheeying Ho, Executive Director of SmartGrowth BC.

The 4<sup>th</sup> biennial State of the Fraser Basin Conference will also celebrate sustainability success stories and stimulate joint action on the challenges that remain. The conference will conclude with the presentation of the 2004 Sustainability Awards by Lieutenant-Governor Iona Campagnolo and other presenters.

**IF YOU WOULD LIKE TO ATTEND THE CONFERENCE, REGISTER ONLINE TODAY. For the Final Conference Program, Speakers List and Online Registration, go to: [www.fraserbasin.bc.ca/conference](http://www.fraserbasin.bc.ca/conference)**

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