

ASHCROFT BIRKEN BONAPARTE BOOTHROYD BOSTON BAR BOTANIE BRALORNE

YALAKOM TEXAS CREEK SPENCES BRIDGE SKUPPAH SISKAL SHALALTH SETON PORTAGE PAVILION JACK CREEK

BRIDGE RIVER CACHE CREEK CAYOUSE CREEK CLINTON COOKS' FERRY D'ARCY FOUNTAIN GOLD BRIDGE HAT CREEK KANAKA BAR

**Concerned about the local business climate?
Interested in local economic development?
Starting a new business and need help?**

Mid-Fraser Economic Development Conference

**March 5th - 7th
Lillooet REC Centre**



***“Working Together
to Share Ideas
and Make
Them a Reality”***

**For Registration information contact Judy Basso
250-376-9614 or email: jbasso@mail.ocis.net
Or pick up registration forms at the Lillooet Recreational Centre**

Hosted by:



Fraser Basin Council

NICOAMEN MOHA MARBLE CANYON LYTTON LOON LAKE LOGAN LAKE LILLOOET

Mid-Fraser Economic Development Conference

“Working together to share ideas and make them a reality”

March 5, 6 & 7, 2004
Lillooet Recreation Centre
Lillooet, BC

Welcome!

There is tremendous potential in the people of the mid-Fraser area to contribute to the economic development of the region. Working together as partners we can achieve amazing results. This conference is a small step toward that achievement.

If you have a great idea for a new business, are in a successful business, are someone wanting to look at ideas for potential businesses, or just curious to see how this might affect your community you should join us.

Our organizing committee reflects your region. They are members of local First Nations, business people, government representatives and community members. They all share a love for the region and a desire to ensure your way of life continues.

The theme of the conference, **“Working together to share ideas and make them a reality”**, is reflected in the sharing of ideas and effort that the committee has put into organizing and delivering this conference.

Come join us and explore the possibilities. We are emphasizing sharing ideas, working together to build success, taking action, and seeing the hard work done by you during the conference live on into the future.

I am looking forward to working with you at the conference.

Phil Hallinan
Conference Chair, Fraser Basin Council

Hosted By:



Fraser Basin Council

AGENDA

FRIDAY, MARCH 5, 2004

7:30-12:00 Conference Registration and Trade Show

8:30-10:30 BREAKFAST- Networking

Emcee - Andrew Leach

Opening Remarks

- Welcome from Garry John, Chair of St'át'imc Chiefs Council
- St'át'imc Elder offering opening prayer
- Welcome from Mayor of Lillooet, Greg Kamenka
- Welcome from MLA Dave Chutter
- Welcome from George Abbott, Minister of Sustainable Resource Management and John Les, Minister of Small Business and Economic Development (invited)

Making local economic development work in your community

Corky Evans, Keynote Speaker

10:30-10:45 Break - Trade Show

10:45-12:45 BREAKOUT SESSIONS

or

#1 How Proper Planning and Support Will Ensure Business Success

Wendy Snelling, Business Care Program

#2 Regional Agriculture Opportunities

Trevor Chandler, local grower

Brian Harper, Ministry of Agriculture, Food and Fisheries

Arnold Malm, local grower

Bernard Schulmann, local grower

Graham Strachan, Ministry of Agriculture, Food and Fisheries

(Panel discussion with facilitator)

12:45-2:15

LUNCH (provided)

“Want a Home Run?” It takes the whole team!

MJ Cousins, Economic Development Officer, Venture Kamloops

2:15-2:30

Break - Trade Show

2:30-4:30

BREAKOUT SESSIONS

#3 Encouraging the Youth Entrepreneur - Opportunity Awaits You!

Mike Koehn, Geeks 2 Go

Carmie Minnabarriet, CFDC of Central Interior First Nations

Other Speakers TBA;

(Panel discussion with facilitator)

Cont'd...

Mid-Fraser Economic Development Conference

“Working together to share ideas and make them a reality”

“Our small communities have to work together to fashion economic development solutions which are complimentary to our resources and manpower. This conference is one of the ways to facilitate critical community partnerships.”

Chris O’Connor, Mayor of Lytton

“This is a great opportunity for our people to be involved, learn about partnerships, and to see what is possible for economic development within our communities.”

Chief Bradley Jack, Chairperson,
Lillooet Tribal Council

“This type of event is critical to the success of our communities, especially in these trying economic times.”

Greg Kamenka, Mayor, Lillooet

AGENDA

FRIDAY, MARCH 5 - Cont’d

- 2:30-4:30 BREAKOUT SESSIONS
or #4 **Financing - A “How To” Session - “Find Me the Money!”**
Debbie Arnott, CFDC of Sun Country
Lee Davis, Vancouver City Capital Corp.
Paul Donald, All Nations Trust
Business Development Bank of Canada
CIBC
(Panel discussion with facilitator)
or #5 **Regional 2010 Olympic Opportunities & Strategy - Opportunities for “Gold”**
Scott Ricker, Chairman, Lytton Spirit of 2010 Committee
Bob Sheridan, President, Lillooet Chamber of Commerce
4:30-7:00 DINNER BREAK - Enjoy the taste of Lillooet!
Delegates showing their conference pass receive a discount at local restaurants that are noted in the conference binder.
7:00 Trade Show - Open to public.
7:30-8:30 “FUN NIGHT” - Open to public.

SATURDAY, MARCH 6

- 8:00-9:00 BREAKFAST - Networking - Tradeshow
9:00-10:30 **Innovative Forest Industry Partnerships**
Chief David Walkem, Cook’s Ferry Band
10:30-10:45 Break - Trade Show
10:45-12:45 BREAKOUT SESSIONS
or #6 **Accessing the Entrepreneurial Woman**
Claudette Everitt, Everitt Consultants
#7 **Regional Brainstorming Session**
Helping to identify opportunities and developing strategies and actions to make them a reality. What are the regional opportunities? What are the existing resources? What is working and what is not? What are practical strategies to make things happen?
Johnder Basran, Chair, Lillooet Economic Development Commission
Michelle Edwards, Cayoose Creek Band
Greg Kamenka, Mayor, Lillooet
Chris O’Connor, Mayor, Lytton
(Panel discussion with facilitator)

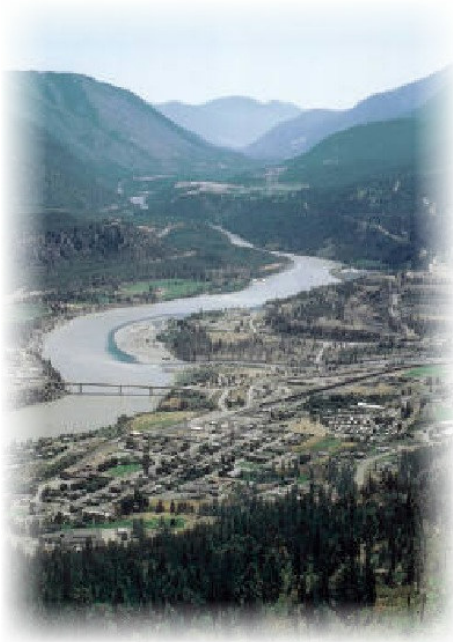
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Mid-Fraser Economic Development Conference

“Working together to share ideas and make them a reality”

Who is invited to attend this event?

Conference Chairperson, Phil Hallinan says “we are inviting people who have a great idea for a new business but don't know where to start, established business owners interested in seeing the business climate improve, investors interested in the region, youth interested in becoming entrepreneurs, and anyone interested in the sustainable economic development of their community and the region.”



AGENDA

SATURDAY, MARCH 6 - Cont'd

- 12:45-2:15 LUNCH (provided)
Working Effectively with Aboriginal People
Bob Joseph, Indigenous Corporate Training
Enabling individuals, organizations, and aboriginal people to work more effectively within an organization or between respective organizations.
- 2:15-2:30 Break - Trade Show
- 2:30-4:30 BREAKOUT SESSION
- #8 Regional Tourism Opportunities**
How to research, identify and capture your target market.
Alison Johnston, Principal of A.M. Johnston & Associates, Policy & Planning Consultant and Director of the International Support Centre for Sustainable Tourism
Mark Nichiporiuk, Cariboo Tourism Association
Other Speakers TBA
(Panel discussion with facilitator)
- or
- #9 Identifying and finding solutions to Labour Market Issues**
Geri Collins, CFDC Central Interior First Nations
Yvonne Scotchman, CFDC Central Interior First Nations, Labour Market Partnership
- 4:15-6:00 Networking - Trade Show
- 6:00-9:00 DINNER (provided)
With local entertainment and fun activities on site.

Mid-Fraser Economic Development Conference

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Let us introduce you to our Organizing Committee:

- **Johnder Basran** - Chairman of Economic Development Commission
- **Dean Billy** - Tí't'qet Economic Development Authority
- **Myles Bruns** - Regional Economic Development Officer, Ministry of Sustainable Resource Management
- **Larry Casper** - Lillooet Tribal Council and Community Futures Development Corporation of the Central Interior First Nations
- **Michelle Edwards** - Cayoose Creek Band—Sekw'el'was First Nation
- **Susan James** - Lillooet Tribal Council
- **Crystal Kimber** - Bridging the Canyon and Siska Indian Band
- **Gail Madrigga** - Lillooet Economic Development Commission
- **Dave Pehl** - Assistant Regional Coordinator, Fraser Basin Council
- **Terry Raymond** - Director, Fraser Valley Regional District, Boston Bar
- **Scott Ricker** - Councillor, the Village of Lytton
- **Yvonne Scotchman** - Board of Directors, CFDC Central Interior First Nations, Co-ordinator of the Labour Market Partnership
- **Kevin Taylor** - Director, Fraser Basin Council



AGENDA

SUNDAY, MARCH 7

- 9:00-10:30 BREAKFAST
Learning from others - Sharing Success Stories
Ernie Philips, Quaaout Lodge Tourism/
Conference centre
Chief Fred Sampson, Siska Traditions
Mike Koehn, Geeks 2 Go
Charlie Brooks, Princeton Forest Products
Dave Nordquist, Adams Lake Indian Band
John Warren, Boston Bar Indian Band
Other Speakers TBA
(Panel discussion with facilitator)
- 10:30-10:45 Break- Trade Show
- 10:45-11:45 **What did we learn and where do we go from here?**
Corky Evans Wrap Up
- 11:45-12:00 • Emcee Closing Ceremony and Remarks
• St'át'imc Elder offering closing prayer

Registration information

Registration form on pages 8 & 9 must be completed.

Pre-registration Deadline is Monday, March 1, 2004, or you may register at the conference. You may also call Judy Basso at (250) 376-9614 or email jbasso@mail.ocis.net to obtain additional copies. Payment may be made by cheque, by invoice, or by cash.

Cost: \$99 per person or \$49 per day. Please indicate which day you wish to attend on.

Support Funding

Some support funding will be made available for delegates. To apply, please contact Judy to receive the application form. Support funding requests must be received by March 1, 2004.

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OUR SPEAKERS INCLUDE:



MJ Cousins, Venture Kamloops

M-J Cousins has been the Executive Director of Venture Kamloops, the economic development and tourism marketing organization for the City of Kamloops and the Thompson-Nicola Regional District, since its inception January 2000. Instrumental in bringing Convergys call centre to Kamloops creating over 1,000 jobs, she is responsible for planning, developing and delivering Venture Kamloops programs leading a team who work to support local businesses, attract new investment and increase regional tourist visits. Prior to joining Venture Kamloops she was the Manager of KedCo, the Kamloops Economic Development Corp. M-J developed, then managed, the Business Incubator Program, Advanced Technology Centre, UCC. She is Vice-President of the Economic Development Association of BC, the BC rep on the Board of the Pacific Northwest Economic Development Council—and a keen skier.



Corky Evans, Arrow and Slokan Lakes Community Services

Mr. Evans has been a logger, a longshoreman, a construction worker, a politician and a social administrator. He is known as a community builder and an advocate of rural life. He has spoken at conventions, colleges, public gatherings, universities, community halls, churches and union halls. Corky has been the Executive Director of Arrow and Slokan Lakes Community Services since May 2002. The agency has existed for 3 decades and it runs transit buses from Nakusp to Nelson, provides home support and other services for seniors, offers counselling and parenting support and helps people find jobs. Because Corky is well-known as a gifted speaker, organizations all over B.C. ask Corky to come and speak about “community” or about other issues of importance to them.



Bob Joseph, Indigenous Corporate Training

Bob has provided strategic council and training on Indigenous or Aboriginal Relations since 1994. His career began in the Aboriginal Relations Department of BC Hydro where he worked in a variety of areas including communications, negotiations, consultation, business development and training. During his time as Manager of Cultural Relations and Corporate Training he designed, delivered and facilitated three levels of in-house cross-cultural awareness training programs to many of the 5,500 BC Hydro employees and contributed greatly to the sharing of the program with over 100 outside organizations, some in the United States and Peru. In 1989 Bob, on behalf of the BC Hydro program, was present with a with a Province of British Columbia Multiculturalism award for work in promoting cross-cultural understanding.



Wendy Snelling, Business Care Program

Wendy is self-employed and specializes in business troubleshooting and coaching entrepreneurs to understand the components of their business, make changes and be successful. She currently manages the Business Care program which is housed within Venture Kamloops. Wendy has worked with hundreds of clients primarily throughout Europe and North America and is active in both the corporate and small, medium sized business world. Wendy has a degree in education and one in business management from UWE; and is also a level three counselor, a qualified high school teacher and adult education trainer. She has over 10 years experience as a senior manager within regional government and thrived on the challenges that this position engendered. Wendy has a passion for the outdoors and her many skills, unique style, enthusiasm and commitment makes her in high demand.



Chief David Walkem, Vice-Chair, Nicola Similkameen Innovative Forestry Society (NSIFS)

Since 1997 NSIFS has overseen the planning for 6 Innovative Forestry Practices Agreements (IFPA) in the Merritt Timber Supply Area. David has been involved from the beginning in the establishment of the NSIFS. David was the first Status Indian in BC to become an RPF in 1985, and now is involved in establishing a new forest company called Stuwix Resources to manage forest harvesting and management activities for 8 shareholder Indian Bands. David has been the Chief of the Cooks Ferry Indian Band since 1990 and oversees the Band’s participation in two joint ventures on 2 non-replaceable forest licences with local industry in Merritt and Lytton. In addition David was involved in the establishment of two value added businesses relating to the forest licences, a log home building business - Eagles Nest Log Homes, and a bird feeder business - Creative Native Designs. David is a graduate of the University of Western Ontario with an MBA and the University of BC with a Bachelors of Science in Forestry.

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PARTNERS



Western Economic
Diversification Canada

Diversification de l'économie
de l'Ouest Canada

Ainsworth



"The Key to your Future "



CFDC Of
Central Interior First Nations



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REGISTRATION FORM

Registration Deadline: Monday, March 1, 2004

March 5, 6 & 7, 2004
Lillooet Recreation Centre
Lillooet, BC

Please complete one registration form for **each** person attending.

Some support funding will be made available. For a form to be sent to you, please contact Judy Basso prior to March 1, 2004 at (250) 376-9614 or jbasso@mail.ocis.net.

HOW TO REGISTER:

1. Call Judy Basso at (250) 376-9614 or email her at jbasso@mail.ocis.net to request an electronic version of this registration package.
2. Mail Completed registration form with cheque or money order to:
Mid-Fraser Economic Development Conference
c/o P.O. Box 1420, Lillooet, BC V0K 1V0

SECTION 1: PERSONAL INFORMATION

Last Name/First Name

Phone Number

Fax Number

Email Address

First Name or Nickname (to appear on your badge)

Mailing Address

Please indicate any special needs

Dietary

Physical

SECTION 1: ORGANIZATION INFORMATION

Your Position Title

Organization Name

Address

...Cont'd

Mid-Fraser Economic Development Conference

“Working together to share ideas and make them a reality”

Mid-Fraser Economic Development Conference Registration Form – PAGE 2

Last Name/First Name: _____

SECTION 3: REGISTRATION FEES

REGISTRATION DEADLINE: MARCH 1, 2004	Fee	Check Choice
Full Registration Postmarked or faxed after February...	\$99.00	
One Day Registration (Select One): <input type="checkbox"/> March 5, 2004 <input type="checkbox"/> March 6, 2004 <input type="checkbox"/> March 7, 2004	\$49.00	
The breakout sessions run concurrently, please select one breakout session that you wish to attend in each time slot: Friday 10:45–2:45 <input type="checkbox"/> 1 or <input type="checkbox"/> 2; Friday 2:30–4:30 <input type="checkbox"/> 3 or <input type="checkbox"/> 4 or <input type="checkbox"/> 5; Saturday 10:45–12:45 <input type="checkbox"/> 6 or <input type="checkbox"/> 7; Saturday 2:30–4:30 <input type="checkbox"/> 8 or <input type="checkbox"/> 9		

Total: \$_____

SECTION 4: PAYMENT

Registrations will not be processed without payment. Fees are in Canadian Dollars. Please indicate method of Payment:

- Cheque (Make payable to Fraser Basin Council)
- Money Order (Make payable to Fraser Basin Council)
- Invoice—Invoice to? _____
- Cash

REFUND POLICY: **Full refund**—written notification of withdrawal received 7 or more calendar days before first day of the workshop. **50% refund**—written notification of withdrawal received by March 2, 2004. **No refund** - written notification received after March, 2, 2004. Replacements are welcome and no-shows will be billed. **CONFIRMATION:** A confirmation will be sent to the address provided (preferably email). If you do not receive confirmation contact:

Judy Basso at (250) 376-9614 or email jbasso@mail.ocis.net

CONFERENCE HOSTED BY:



Fraser Basin Council