

20 suggestions for inspiring and implementing TDM
from TDM workshop September 15 2009

1. Implement province-wide tax incentives for landowners to donate land for public trail development
2. Host a wheel chair contest for non-wheel chair bound people to demonstrate the difficulties faced daily by those restricted to wheel chairs
3. Access community well-being. Go directly to community members to find out what they want
4. Promote “Bike to Worship” (a spin-off of “bike to work”)
5. Install bike racks at ALL municipal buildings
6. Install showers at ALL municipal buildings
7. Adopt new language regarding transit development and transit infrastructure to transit investment
8. Link area planning to facilitate sustainable development including active transportation
9. Determine the true cost of road infrastructure
10. Remove parking spaces to create additional bicycle parking space
11. Host an “executive challenge” day to foster champions in a community
12. Ministry of Transportation and Infrastructure should have cycle land provisions in new road development (or shall we say, new road *investment*, as per #7!)
13. Community newspapers should have a dedicated column or space for events
14. Promote self-propelled individual transportation
15. Legislation should allow for financial incentives to choose alternative methods of transportation
16. Include a population health perspective into TDM
17. Utilize online tools to facilitate carpools
18. Create new and trendy social stigma around use of public transit, to replace current negative stigma
19. Encourage transit use among the university student crowd: parents should set a precedent for their children by not buying them a vehicle
20. Support community groups that promote and educate about active lifestyles (e.g. tri-athlete club)