
Moving Sustainability Forward Successful Transit Systems

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BC Transit
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- Conventional Transit
 - Fixed routes & schedules

- Paratransit
 - Flexible routes & schedules
 - Regional trips to hospitals

- Custom
 - Dial-a-ride
 - Door to door HandyDART services

- Stakeholders
 - Customers and Community
 - Local Government
 - BC Transit
 - Operating Company

- A successful transit system caters to:
 - Markets in the community
 - Supports policies for growth and development
 - Local priorities
 - Appropriate services for the size of the community

- Market groups
 - Age
 - Ability
 - Income

- Customer Priorities
 - Convenient
 - Reliable
 - Safe

- Local Government Priorities
 - Supports land use plans
 - Supports local transportation initiatives
 - Supports environment goals

Transit can support TDM:

- **Design of system**
 - Routes
 - Schedule
 - Frequency
 - Vehicle type
 - Infrastructure
- **Fare Payment Strategies**
 - U-Pass, students
 - Pro-Pass, employees
- **Accommodate & support other forms of transportation**
 - Cycling
 - Support pedestrian environment
- **Support Transit Oriented Development**
- **Marketing & customer information**

Questions?