

STRATEGIC PLAN

Photo Credit: Darren Robinson Photography

### Who We Are

### **About the Shuswap Watershed Council**

The SWC was established in 2014 as a watershed-based partnership to enhance water quality and safe recreation in the Shuswap. There are 18 members that represent three regional districts, two municipalities, the Secwepemc Nation, two provincial government agencies, and Shuswap communities. The SWC is a collaborative, non-regulatory group. It works alongside organizations that have regulatory roles in managing the Shuswap watershed, complementing their work and carefully avoiding duplication.

### **Our Vision**

Enhanced water quality that supports human and ecosystem health and the local economy in the Shuswap watershed.

### Staff

The Fraser Basin Council, a provincial non-government organization, provides staff services to the Shuswap Watershed Council.



### GOAL 1

Water quality is maintained and improved in the Shuswap for the benefits of a healthy ecosystem, a thriving tourism economy and a desirable lifestyle for residents

OBJECTIVE 1.1

Ensure water quality is monitored at various locations and times of the year across the watershed

### **Strategies**

- Convene water quality monitors on a regular basis for planning and dialogue
- Coordinate water quality monitors' activities to ensure the watershed is sufficiently and efficiently monitored
- · Collate water quality data
- Provide financial support and coordination for additional water quality monitoring, as necessary or desired

**OBJECTIVE 1.2** 

Protect water quality through on-the-ground projects and action

#### **Strategies**

- Fund water quality improvement projects focused on nutrient management
- · Develop a phosphorus action plan
- Encourage other actions to protect water quality, such as septic system maintenance, storm water management, and source water protection plans

**OBJECTIVE 1.3** 

Support in principle the protection and restoration of wetlands

### **Strategies**

Investigate and learn from other organizations' wetland strategies

**OBJECTIVE 1.4** 

Consider climate change impacts on water quality from flooding, drought and other climate factors

### Strategies

 Assess risks and what other governments and organizations are doing for drinking water source protection, sediment transport, erosion control, extreme events, run-off, algae, bacteria and other factors

OBJECTIVE 1.5

The Shuswap remains free of invasive zebra and quagga mussels, and other pertinent aquatic invasive species of concern

### **Strategies**

- Promote Clean-Drain-Dry practices and watercraft inspection
- Provide support for early detection monitoring
- Advocate for resources and action from provincial and federal governments

## GOAL 2

SWC is the trusted, go-to source for water quality information in the Shuswap

**OBJECTIVE 2.1** 

Report publically on water quality

### **Strategies**

- Prepare annual water quality summary reports
- Prepare special articles on water quality issues or projects

OBJECTIVE 2.2

Communicate with people in the Shuswap about water quality and watersheds

### **Strategies**

 Make water quality information available through various media such as websites, print, and social media

**OBJECTIVE 2.3** 

Enable public access to water quality data

### **Strategies**

• Promote existing provincial and regional databases

# GOAL 3

People in the Shuswap practice safe water-based recreation

**OBJECTIVE 3.1** 

Residents and visitors are informed about safety risks

### **Strategies**

Communicate about safety hazards and best practices through various media

**OBJECTIVE 3.2** 

Essential safety equipment is readily available to recreationists

### **Strategies**

- Partner with the Royal Canadian Marine Search & Rescue (Station 106 Shuswap) to equip and promote children's lifejacket loaner kiosks
- Make marine safety whistles readily available

# GOAL 4

# The SWC is a well-governed, transparent, collaborative organization

### **OBJECTIVE 4.1**

Abide by a governing terms of reference and statement of principles

### **Strategies**

- · Have an inclusive council membership
- Be transparent about SWC operations, decisions and expenditures
- Facilitate two supporting technical committees

### **OBJECTIVE 4.2**

Complement government agencies and regulators, and avoid duplication

### **Strategies**

- Communicate with other government agencies and organizations when the SWC considers new initiatives
- Continually endeavour to be fiscally responsible and reduce costs to all monitoring organizations through collaboration and cutting duplication

### OBJECTIVE 4.3

Collaborate with other organizations with similar goals, interests and operations pertaining to water governance, water quality and water safety

### **Strategies**

- Maintain regular two-way communications with watershed organizations, educational institutions, academia and researchers, industry and governments
- Incorporate Indigenous knowledge into SWC programs
- Encourage, and support in principle, research on local crop production and nutrient usage with BC Ministry of Agriculture, Kamloops Okanagan Dairy Association and others
- Liaise with BC Ministry of Forests, Lands, Natural Resource Operations and Rural Development about upper watershed sediment transport, erosion control issues and concerns

### **OBJECTIVE 4.4**

Advocate to all orders of government as necessary

### **Strategies**

- Elevate concerns and requests for resources and action to senior orders of government on pertinent issues
- Advocate for the completion of water quality objectives for Shuswap Lake by the provincial government; advocate for the completion of attainment monitoring and reporting in the Shuswap watershed by the provincial government
- · Advocate to all monitoring organizations to make water quality data publically available
- Receive presentations and updates from federal or provincial government representatives

### **OBJECTIVE 4.5**

Partner with funders and leverage funds

### **Strategies**

- Investigate and identify external funding opportunities for the SWC, and their priorities and criteria
- Leverage SWC funds to the greatest extent possible
- Partner with organizations with similar goals and objectives

# The following organizations are partners in the Shuswap Watershed Council:

- Columbia Shuswap Regional District
- City of Salmon Arm
- District of Sicamous
- Thompson-Nicola Regional District
- Secwepemc Nation
- Regional District of North Okanagan
- BC Ministry of Environment and Climate Change
- BC Ministry of Agriculture
   There are also four members-atlarge from Shuswap communities

### **Governance and Principles**

The SWC is governed according to a Terms of Reference that describe the roles, responsibilities, membership, and decision-making by Council members. The SWC also abides by a Statement of Principles that guides Council members and committee members in their work.

### **Funding**

Funding from the CSRD, TNRD, City of Salmon Arm, District of Sicamous, and Adams Lake Indian Band supports the work of the SWC. Each of these governments has its own means of contributing. Whenever possible, the SWC obtains additional funding from third parties such as universities, foundations, or government grants on a project-by-project basis.





# **STRATEGIC PLAN**

### Programs, key actions, and annual budget for 2021–2026

Program	Key actions	Annual budget
Water Monitoring	Convene the Shuswap Water Monitoring Group 2x/year for dialogue and planning	\$10,000
	Implement watershed monitoring plan (SWC funds pay for special projects over and above those carried out by regulators and others)	\$20,000
Water Protection	Convene the Water Protection Advisory Committee 2x/year for dialogue, proposal review	\$7000
	Water Quality Grant Program (Receive, approve applications on an annual basis)	\$60,000
Zebra and Quagga Mussel Prevention	Education and outreach campaigns	\$35,000
Safe Recreation	Education and outreach campaigns	\$25,000
	Safety equipment	\$5000
Communications and Advocacy	Communications collateral (e.g., Annual Reports, other documents for print and online)	\$6000
	Public engagement	\$20,000
	Annual Water Quality Report	\$18,000
	Correspondence with other organizations, regulators, and orders of government on key issues of concern	\$8000
Administration	SWC meetings (4x/year), correspondence, budgeting and work planning	\$30,000
	Financial management and fund development	\$16,000
TOTALS		\$260,000



